

# Inside BUSINESS

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Stimulating Business for a Stronger Community

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## Free casino parties to non-profits

**Blackjack with Class** has methods of bringing a casino event to non-profit organizations with no direct cost to the group.

“We like to meet with the organization to see which method works best,” said Margo Wright, president of Blackjack with Class.

Wright has been involved as a dealer in casino parties for the past nine years. Two years ago she purchased the company and started on an expansion program. The company offers tables and dealers for blackjack, craps, roulette, poker and slot machines.

“Our unique selling proposition is that I attend every party,” said Wright. “I add the class along with our dealers who are all professionally trained.”

In fact, Wright is now starting a dealer training school for all the tables she rents. “We offer a blackjack training course for \$100,” she said. This is a one-day course. Other courses require more sessions and are slightly more expensive.

“We offer a fun way to raise money and we donate casino parties to the non-profit groups to raise money at the silent and live auctions,” said Wright. “That is why we have so many repeat customers such as St. Monica’s and St. Rita’s.”

Wright started to market to expand the business last year when she had a booth at the Celebration of Enterprise Business Expo. “Everything that has grown the business, started through the contacts I made at the Celebration of Enterprise,” said Wright.

Besides leads, she heard about the Frisco Chamber weekly networking which brings in more leads and she met a



**Margo Wright, Blackjack with Class**

representative from Y2 Marketing who is helping her with new marketing approaches.

Blackjack with Class can be reached at 972-889-2382 or you can go to the website [www.blackjackwithclass.com](http://www.blackjackwithclass.com)